

QUALITY BRANDS ✿ ACCURATE SERVICE ✿ RELIABLE INVENTORY ✿ ON-TIME DELIVERY

(888) DNI Group (888) 364-4768

## COME SEE WHY DNI GROUP IS THE BEST CHOICE FOR YOUR SHRIMP & SOFT SHELL CRAB.

OUR CUSTOMERS EXPECT THE FOLLOWING FROM DNI GROUP:

**CONSISTENT QUALITY:** Experienced local offices in Japan, Thailand, and Vietnam for on-site quality control of production, raw material tracing, and HACCP compliance.

**FAIR PRICING:** Participating in the purchasing strength of the Inabata global seafood group so that DNI Group delivers high quality seafood at right pricing.

**ON-TIME DELIVERY:** Long-term production schedules and a focused product line for consistent inventory control. Your order is delivered in full and on time.

**ENTERPRISE STABILITY:** A strong financial position ensuring our customers a reliable, long-term partner.

**FLEXIBILITY:** The ability to leverage the competitive advantage of our global locations to provide stable inventory, quality, and pricing.

**PROFESSIONAL SERVICE:** Educated and helpful staff at all levels of the organization who are focused on increasing revenue and profit for our customers.



**DNI Group, LLC**  
 JAPANESE INSPIRED SEAFOOD AND APPETIZERS

**INTERNATIONAL BOSTON SEAFOOD SHOW**

**Soft Shell Crab**  
**Nobashi Shrimp**  
**Tempura Shrimp**  
**Sushi Shrimp**

**Visit us at The Boston Seafood Show  
 — BOOTH #1213 —**

[www.dnigroup.com](http://www.dnigroup.com)



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**QUALITY BRANDS OF JAPANESE INSPIRED SEAFOOD & APPETIZERS**



**OUR MISSION:** *To guarantee an exceptional customer experience and high quality brands enabling our customers to focus on growing their business.*

**RESTAURANT INDUSTRY GROWTH**

**RESTAURANTS EXPECTING BABY STEPS TO RECOVERY IN 2011**

<http://www.chicagotribune.com/business/ct-biz-0106-outlook-restaurants-20110105,0,700271.story?page=1> Date: January 5, 2011

For restaurants, the slow but steady growth in sales projected for 2011 is the best news in years. David Grzelak, an executive director at Engauge, described the 2011 outlook as "baby steps to a recovery." According to Technomic, the industry is expected to post a 1.6% sales increase in 2011, essentially on higher prices, after eking out a 0.1% increase in 2010. Industry sales are still about 7% below 2007 levels, according to the group. Many in the restaurant industry have suggested that the industry won't return to 2007 levels until unemployment drops. According to market research firm NPD Group, high employment is problematic for the restaurant industry because it has been highest among 18- to 34-year-olds, a group that typically eats out more. The fast-casual segment — casual-dining food quality without the table service — has become the restaurant industry's growth engine. According to the NPD Group, visits to quick-service restaurants, including fast casual, increased 1%, while casual dining visits fell 2%, and midscale restaurants saw a 3% drop. Fast casual is expected to remain the fastest-growing segment of the restaurant industry.

